

Wove

Shop consciously. Live comfortably.

The independent iOS app revealing what your clothing is really made of.

LAUNCHED	PLATFORM	PRICING	BASED IN
Mar 5, 2026	iOS	Free + Premium	Charlotte, NC

01 At a glance

<i>Product</i>	Wove — non-toxic clothing scanner
<i>Platform</i>	iOS (Apple App Store) · Android in development
<i>Launch date</i>	March 5, 2026
<i>Pricing</i>	Free to download · Premium \$3.99 / month or \$25 / year
<i>Core features</i>	Wove Score (A+ to F), fiber composition breakdown, microplastic shedding risk, PFAS chemical detection, sustainability rating, healthier alternative recommendations
<i>Scan inputs</i>	Photo, URL, screenshot, or product description
<i>Independence</i>	No advertising · no brand sponsorships · no paid placements
<i>Founder</i>	Emily Hemphill
<i>Headquarters</i>	Charlotte, NC
<i>Company</i>	Wove LLC
<i>Website</i>	woveapp.com

02 Founder

Emily Hemphill — Founder, Wove

Emily founded Wove after a frustrating search for cotton trousers turned up nothing but polyester. Based in Charlotte, NC, she shares her approach to non-toxic living and natural-fiber fashion on Instagram at @emmhempfill.

"We're building toward a future where knowing what's in your clothing is as normal as reading a nutrition label."

— Emily Hemphill, founder